



## 2017 SPONSORSHIP PACKAGES (Available exclusively to ACSN Corporate Partners)

Thanks for your interest in sponsoring the ACSN conference in Boston!

This annual event brings more than 100 alumni relations and career services decision-makers from throughout the country together to discuss current issues and share insights about advising, mentoring, online engagement, professional development, & networking.

### Blue Line Sponsor - \$5,000

- All benefits included in Silver Line package, plus:
- Preferred table location with LinkedIn photo-booth for conference participants
- Host Sunday evening welcome receptions (2), welcome both first-time attendees & returning ACSN members
- Host Tuesday Lunch & Learn (30-minute formal presentation), topic of your choice
- Host Boston Duck Tour boat on Sunday night, participate and interact with up to 35 conference attendees

### Green Line Sponsor - \$3,500

- All benefits included in Silver Line package, plus:
- Preferred table location in sponsor area
- Host Tuesday Lunch & Learn (30-minute formal presentation), topic of your choice
- Host Boston Duck Tour boat on Sunday night, participate and interact with up to 35 conference attendees

### Orange Line Sponsor - \$2,750

- All benefits included in Silver Line package, plus:
- Host Tuesday roundtable discussion, topic of your choice
- Sponsor a conference meal or networking break and make brief comments
- Co-Host Boston Duck Tour boat on Sunday night, participate and interact with up to 35 conference attendees

### Red Line Sponsor - \$1,750

- All benefits included in Silver Line package, plus:
- Co-Host Boston Duck Tour boat on Sunday night, participate and interact with up to 35 conference attendees

### Silver Line Sponsor - \$750

- Guaranteed exhibit time with all conference attendees throughout the day on July 24 & 25
- Special cocktail reception hosted in sponsor area for all conference attendees
- Sponsorship recognition on the ACSN conference website, program, and/or mobile app
- On-site exhibit space including one 6' table with linens and two chairs. Standard power [110v] and wireless internet available upon request.
- One full conference registration. Additional representatives will pay the early-bird rate per attendee.
- Each sponsor and additional paying attendees will be provided the same access to the conference as other conference registrants, as well as opportunities for informal group dinners and evening social outings.
- Lunch provided July 24 & 25
- Opportunity for company information to be included in conference attendee packets.

### 2016 Conference Demographics

71 Colleges & Universities Represented

124 attendees

15 Corporate Sponsors

For more information & to discuss options,

**contact Jeff Murphy:**

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